

Microsite Materials Checklist athleticbusiness.com/buyers guide

□ Profile + Image/Photo The profile copy and photo will appear on the profile page of your Microsite.

Requirements: Up to 150 words about your company. Example: Established in 1983, Entre Prises has manufactured climbing structures known for their beauty, complexity and quality. With more than 4,000 walls built worldwide, Entre Prises has built for customers such as ESPN, Nike and Royal Caribbean Cruise Lines, as well as countless YMCA's, community centers and universities. Eight different wall options are available to meet virtually any need and budget.

Digital Requirements:

One photo: 500 pixels wide, horizontal orientation Acceptable file formats: .jpg, .psd, .tif, .pdf

□ Logo

Your logo will appear on every page of your Microsite, as well as in the Microsite promotion.

Digital Requirements:

Size: at least 200 pixels wide

Acceptable file formats: .gif, .jpg, .psd, .tif, .pdf Preferred format: .gif with transparent or white

background

□ Catalogs

Submit a product catalog and we'll make a digital version of it.

Digital Requirements:

PDF (any number of pages)
Pages in PDF must be the same size
Pages must be single pages (not spreads)

You can submit up to three more product catalog PDFs. These will be linked to as PDFs.

□ Product Photos

Include up to six product photos and descriptions.

Requirements:

Product Name

Product Description (up to 25 words)

Photos (up to six product photos or sell sheets) Acceptable file formats: .gif, .jpg, .psd, .tif, .pdf

Preferred format: .pdf Size: at least 100 pixels wide

□ Videos

Include up to 10 links to videos hosted on other sites.

Requirements:

Name of video Year produced URL

Technical Questions?

Scott Packel

Microsite Coordinator (800) 722-8764, ext. 138 scottp@athleticbusiness.com

Marjorie Schultz

Digital Production Manager (800) 722-8764, ext. 123 marj@athleticbusiness.com

Schedule Your Microsite TODAY!

Diane Ebner | Advertising Director

diane@athleticbusiness.com 800-722-8764 x109 Michael Gaio | Eastern Account Executive

michael@athleticbusiness.com 800-722-8764 x113