



SportsArt

THE GREEN FITNESS COMPANY

CORPORATE SUSTAINABILITY





SportsArt is committed to leading the fitness industry in eco-friendly action through research, design, and education on sustainable business practices and solutions. We are dedicated to continual innovation in all facets of our business, allowing us to sustainably create products that are socially and environmentally responsible, from production through their lifetime use.

ECO-FRIENDLY INNOVATIONS



Since the inception of SportsArt, the development of sustainable innovations within our products has been top of mind. As one of the first manufacturers to bring self-powered cycles and ellipticals to market, it was only natural that we expand and build upon our energy conservation efforts to bring green fitness into our customer's facilities.

Our continued innovations have created 3 unique ways to go green:



REFUSE // Our ECO-NATURAL™ lines of equipment allow facilities to unplug their cardio machines from the grid completely, zeroing out your cardio energy needs.



REDUCE // The SENZA™ lines, along with all SportsArt treadmills, incorporate ECO-DRIVE™ energy-efficient motors which reduce energy consumption by 32%, compared to standard motors, to reduce a facility's energy impact.



RECYCLE // SportsArt's ECO-POWR™ equipment uses our patented technology to recycle human workout energy into usable electricity, creating a net positive impact within the facility.

SUSTAINABLE OPERATIONS



Creating products that are as sustainable as possible, from design, installation, and throughout the life of the products, is at the forefront of SportsArt manufacturing goals. Our Green Impact Campus is ISO-14001 certified to showcase our commitment to identifying and controlling the environmental impact of our business activities.

Eco-friendly aspects of our Green Impact Campus include:



Solar panels on our buildings produce 33% of the energy needed to operate the campus and produce our equipment.



Specially tinted windows provide natural lighting throughout the factory without letting heat in.



The air conditioning system only begins cooling before the temperature reaches uncomfortable levels.



An innovative, sandwich-like exterior naturally cools the buildings.



A 7,500 metric ton rainwater collection system harvests water that is then reused throughout our campus.

GREEN PRODUCTS



SportsArt builds 95% of our products, and the components that make up those products, in our ISO-14001 factory, which means they are built in a green environment using solar power. Additionally, our production process incorporates many innovations that reduce the impact of each individual product.



Our products are made using recycled plastic wherever applicable.



Wastewater from the production line is collected, treated and used to clean roadways and keep the roadsides green.



Our packaging process minimizes the space needed for shipping, reducing the transportation impact.



Paper products in our packaging materials are composed of 70% post-consumer recycled paper.



WHAT IS ECO-POWER™?

ECO-POWER™ is SportsArt's revolutionary green technology that captures human energy and converts it into usable utility-grade electricity. Turning human calories into a source for clean renewable energy to offset personal carbon footprints and facility emissions.

HOW DOES ECO-POWER™ WORK?

SportsArt ECO-POWER™ lines of cardio equipment come with the energy-producing technology built into the product so it operates the same as traditional equipment. Where a traditional unit pulls electricity, the patented micro-inverter harnesses the power produced and cleans it into the form of energy accepted by the facility's local grid.

- » Simply plug an ECO-POWER™ product into a standard wall outlet—no electrician necessary.
- » Begin a normal workout on the machine.
- » Within seconds of the workout beginning, power is generated and fed back to the facility's electrical grid, powering devices and offsetting overall energy consumption.

PLUG IT IN → WORKOUT → GENERATE ELECTRICITY



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